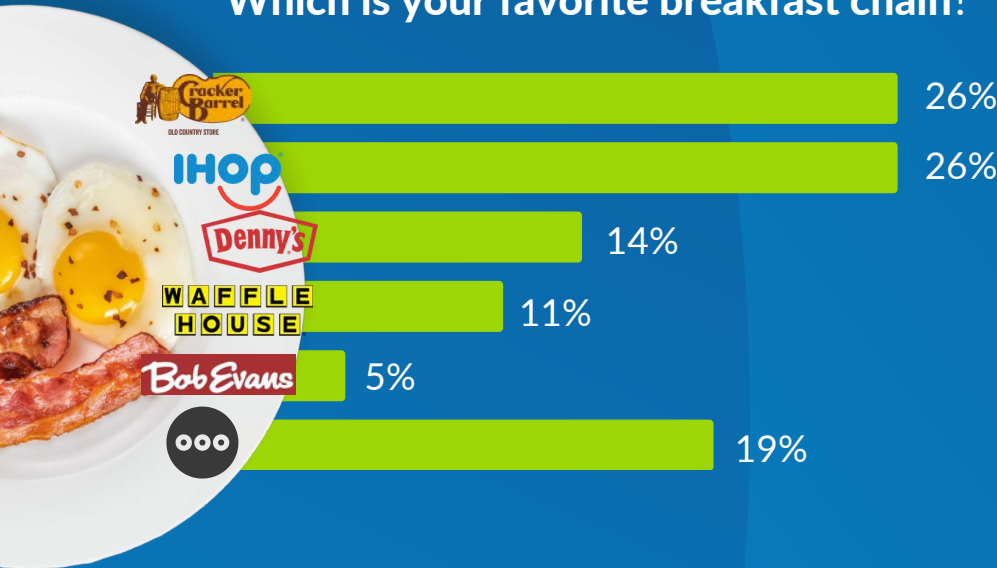


# WHAT PEOPLE WANT FOR BREAKFAST

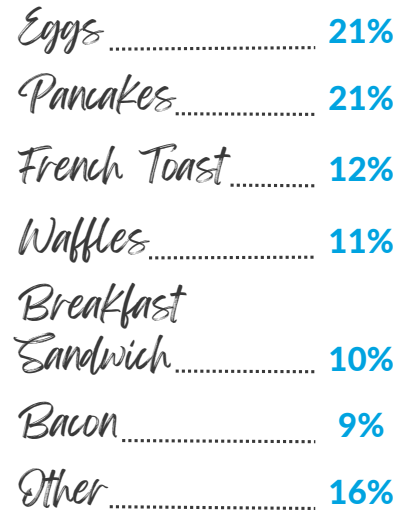


We surveyed 1701 consumers across the USA to find their breakfast preferences.

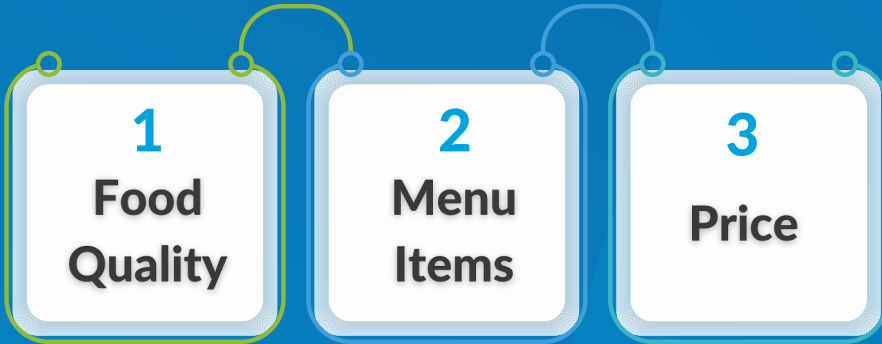
## Which is your favorite breakfast chain?



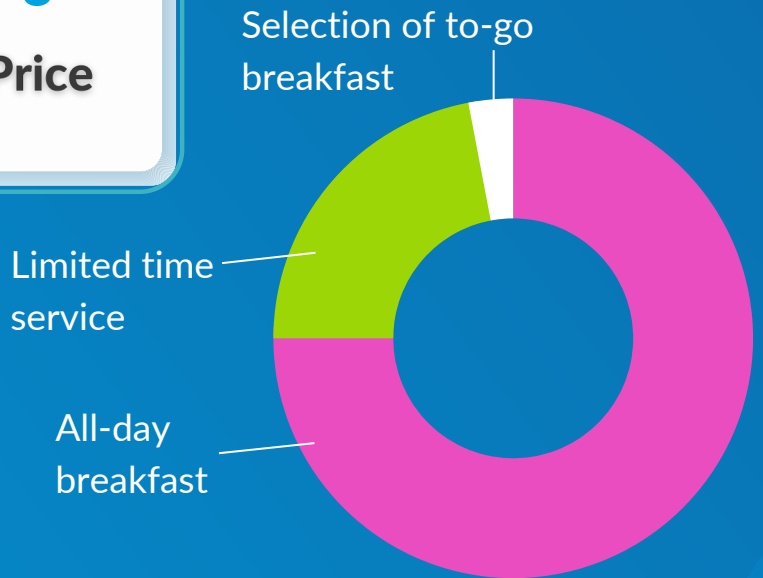
## Favorite Foods



Top **3** MOST IMPORTANT factors when choosing which breakfast restaurant to dine-in at.



## What style of service do you prefer?



**63%** of respondents would order take-out from a breakfast restaurant.

## How often do you dine-in at a breakfast chain?



Intouch Insight is a CX solutions company, specializing in helping multi-location businesses achieve operational excellence so they can exceed customer expectations, strengthen brand reputation and improve financial performance.

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