

TSX.V: INX OTCQX: INXSF

BE ONE STEP AHEAD

Corporate Presentation | 2026



WHERE EXECUTION EXCEEDS EXPECTATIONS.



Legal Disclaimer

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Who is “Intouch Insight”?

- Founded in 1992
- Roots to 1978 through acquisition
- Public for over 20 years

What do we do?

Provide Analytics and Insights for Multi-Location Businesses to Assist with Operational Execution and ensure overall Brand Health.

Where are we heading?

Fueling Growth: Reinvesting profits to scale operations, maximize leverage, and drive double-digit organic revenue growth & ultimately significant profitability.

Meet the Board



Eric Beutel

Chairman



Cameron Watt

President, CEO & Director



Lee Bennett

Director



David Oliver

Director



Jennifer Batley

Director

Capital Structure

Share Price: \$0.245

Issued & Outstanding Shares: 25,583,018

Market Capitalization: ~\$6.3M

Insider Ownership:

~25%

Eric Beutel:

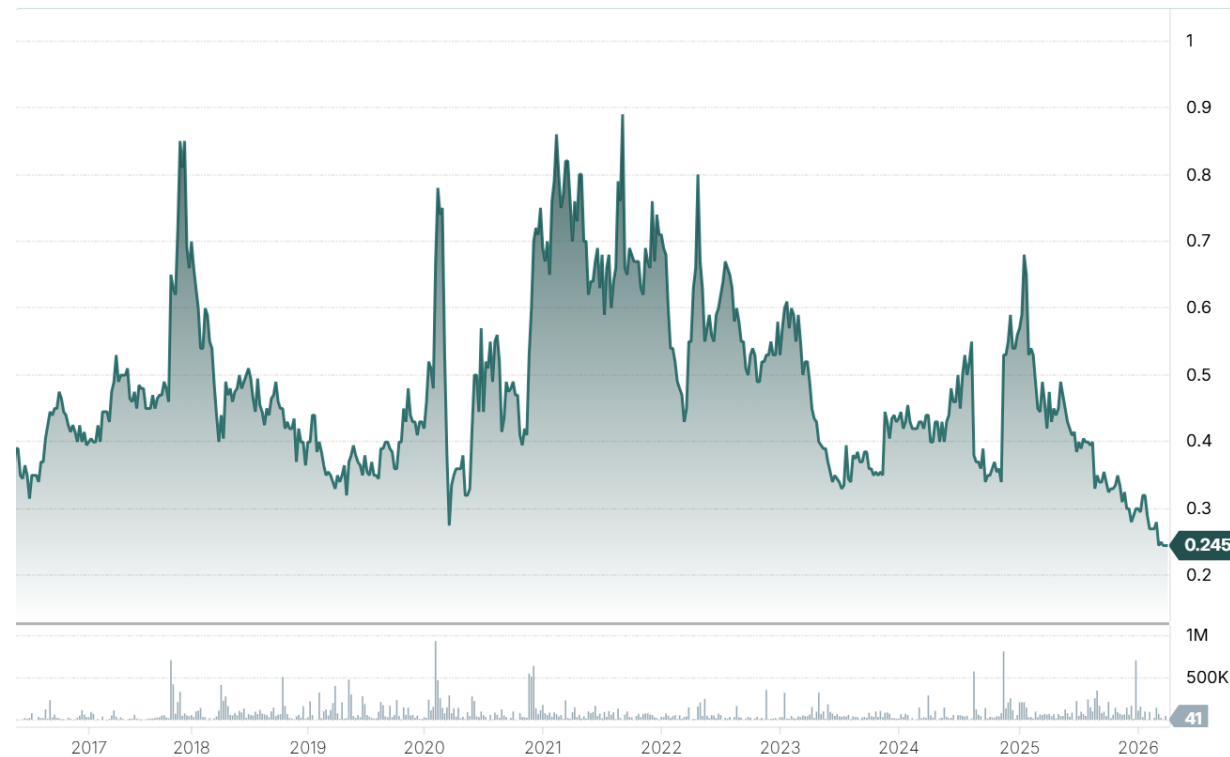
~13%

Cameron Watt:

~10%

Additional Insiders:

~2%



Intouch Insight is trusted by over 300 of North America's most loved brands, across several industry sectors, including:



Restaurants



Grocery



Petro-
Convenience



Retail



Automotive



Hotels &
Hospitality



Property
Management



Banking &
Financial Services

About Intouch

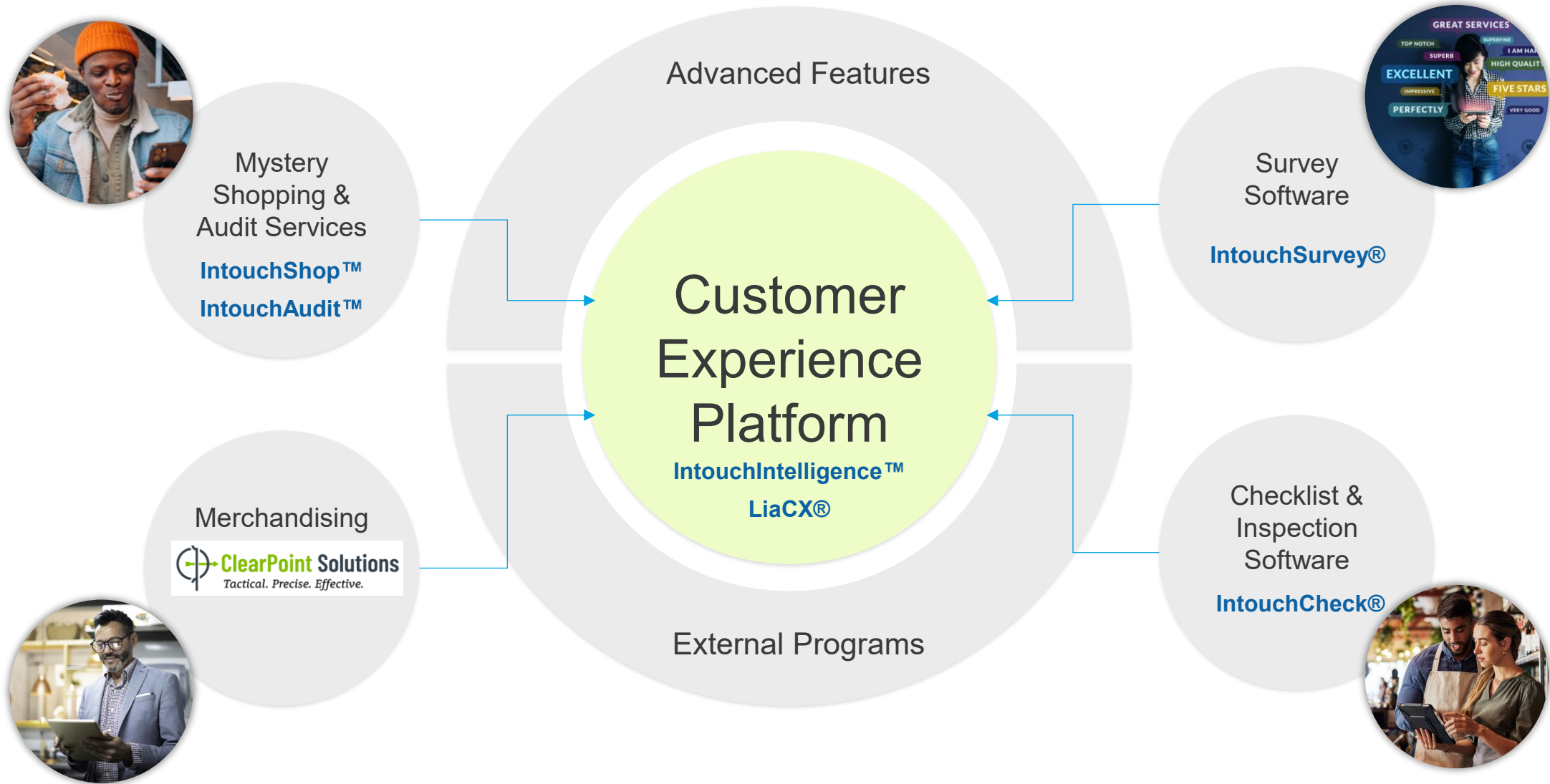
- ▶ 45+ Years Experience
- ▶ 3 Leading Databases
- ▶ 12 Companies Acquired
- ▶ 2 SaaS Products
- ▶ 1 Platform Ecosystem

Intouch By The Numbers

- ▶ 4 of the top 10 QSR Chains
- ▶ 19 of the top 50 QSR Chains
- ▶ 6 of the top 10 Gas & Convenience Chains
- ▶ 14 of the top 50 Gas & Convenience Chains
- ▶ 1 of the top 2 Beverage Manufacturers

About Our Clients

Our Services & Software



Our Services & Software



Mystery Shopping & Audit Services
IntouchShop™
IntouchAudit™

\$21.4M 2025 Revenue

84% of total Revenue

2026 Growth Target > 10%

\$1.7M 2025 Revenue

6.5% of total Revenue

2026 Growth Target > 10%

Merchandising



\$149K 2025 Revenue

.6% of total Revenue

2026 Revenue Target of over \$1 Million



Survey Software

IntouchSurvey®

Checklist & Inspection Software

IntouchCheck®



Building Brand Equity Through Thought Leadership

Industry recognized studies and reports examining the latest CX trends and performance of leading brands.

2025 Annual 

The Pizza Delivery & Carryout Study

In partnership with: 



2025 Annual 

Convenience Store Trends Report

Built for Speed.
Fueled by Change.



2025 Annual 

Emerging Experiences Report

AI-Drive Thru, Mobile Ordering, and Kiosks



2025 Annual 

Third-Party Delivery Report

Promised in the App.
Proven at the Door.



2025 Annual 

On-Premise Study

Evaluating in-person guest experiences.



 **25th** 
DRIVE-THRU STUDY

Drive-Thru Study

In Partnership with: 



From Insights to Influence: Our Market Impact

Mainstage Conference Presentations



FS/TEC



OUTLOOK
LEADERSHIP



QSR Evolution
CONFERENCE



PIZZA
POWER
FORUM

Recent Media Coverage

Bloomberg
WSJ



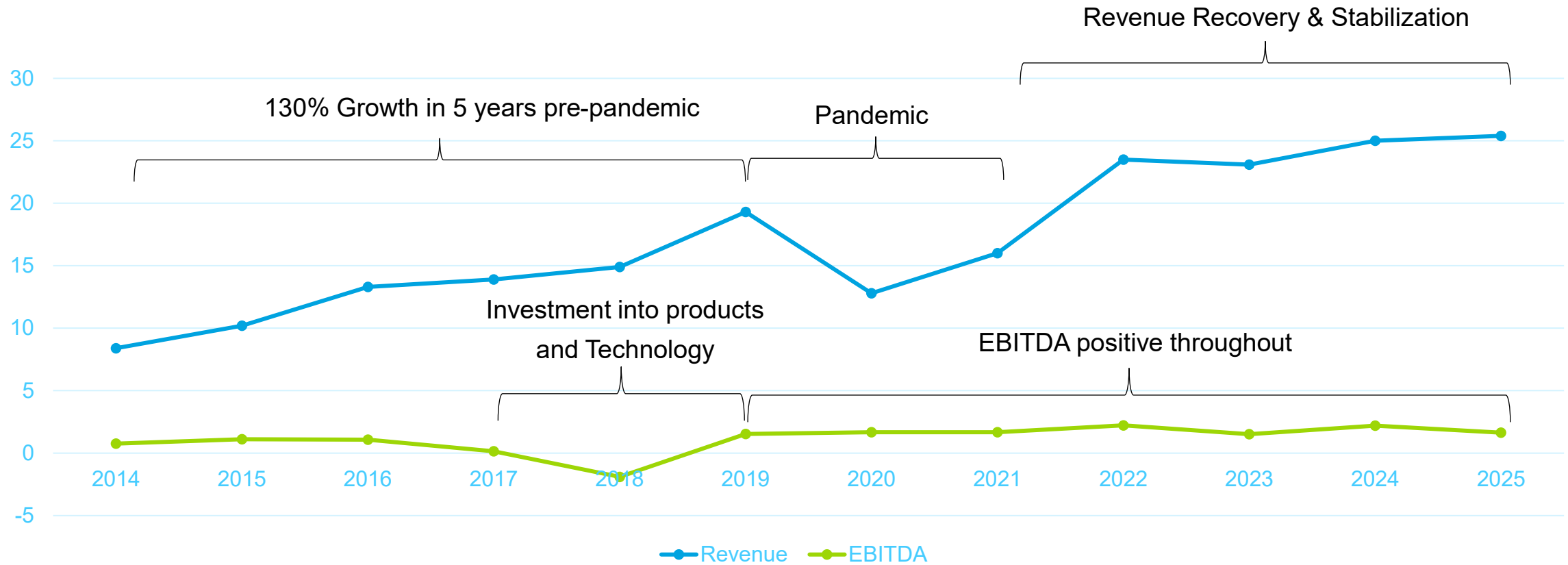
The Washington Post



Nation's Restaurant News

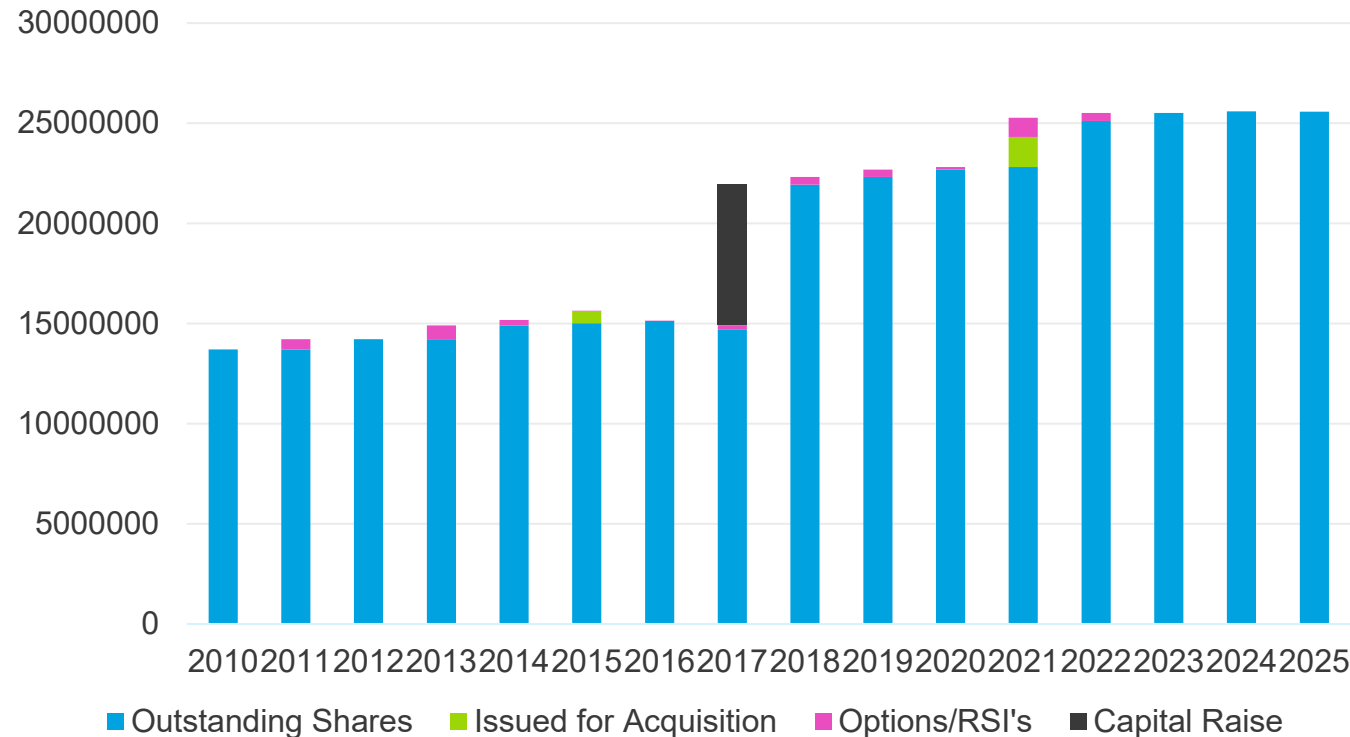
ConvenienceStore
NEWS

Financial History



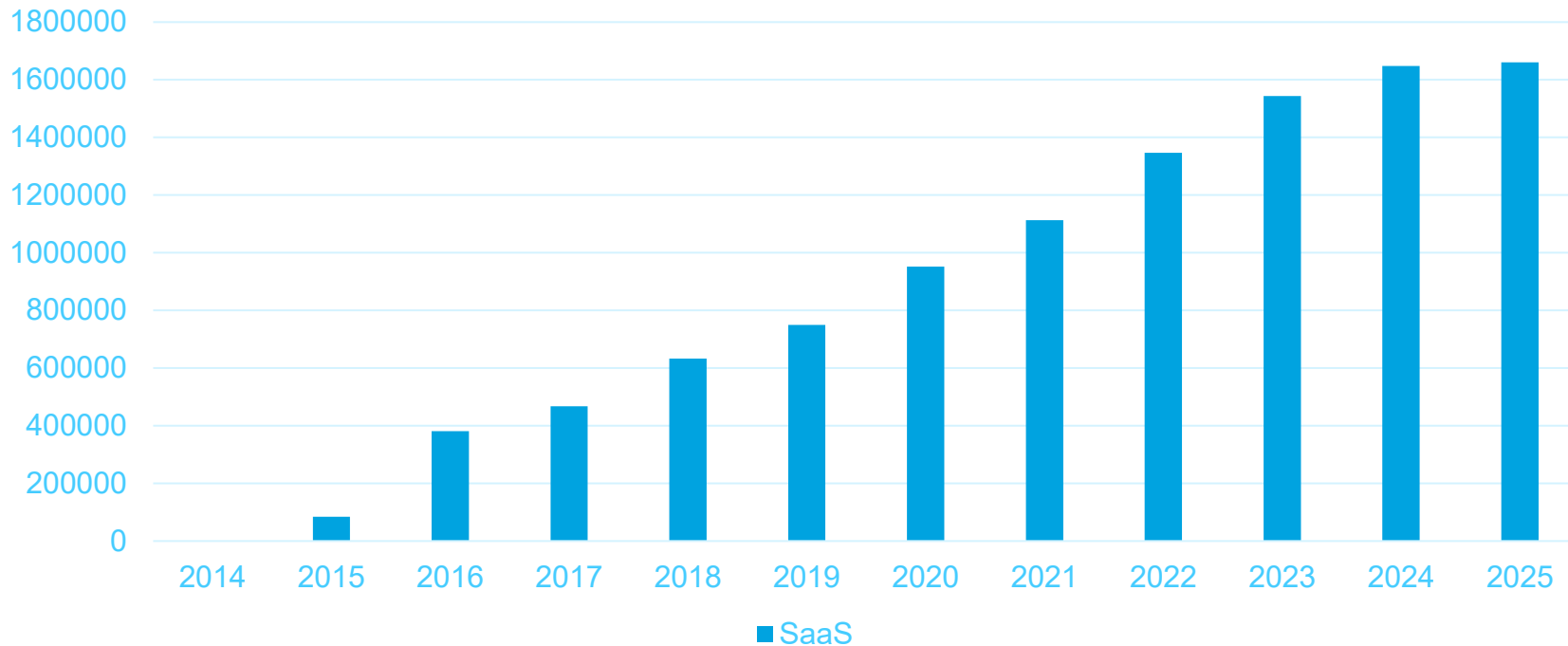


Share History



- Less than 26 Million Shares outstanding
- Only one capital raise since going public in 2002 – Proceeds to allow entry into SaaS
- Issuance in 2021 to cover pandemic-related employee obligations & facilitate acquisition

SaaS Revenues



- 100% built-in-house organic revenues
- Grown every year including during the pandemic
- At a 7x Revenue multiple creates a value of \$12M on its own.

Peeling back the Financials

2025 Financials:

- Reported Loss: (\$834,511)
- (\$55,737) in Gain in fair value of contingent liabilities
- \$1,193,484 in impairment of intangible assets and goodwill

Adjusted Profitability:

- \$303,236

- Started investing in strategy execution in July, 2025
- Remained functionally profitable

Update on Growth Pillar Status

Merchandising

- Hired dedicated Salesperson
- Building sales pipeline
- Currently executing for initial client
- In contract discussions with additional client

SaaS/Services

- Initial SOW with International QSR Chain to try IntouchCheck worth \$7,500 USD per month
- Contracted for a Pilot/Proof of Concept using Intouch Survey with an International Petro Convenience chain (\$5,500 USD Pilot)
- Hired Salesperson focused on entry to the Grocery channel

Investments

Sales & Marketing

- 3 new Salespeople
- Implementing Miller Heiman training
- 2 new Marketing roles
- New Grocery Study with media partner

Technology

- New Intelligent Automation Lead position hired
- Hired additional Senior Developer
- Implementing AI tools across engineering
- Implementing AI tools across all functions with a focus on Operations
- Currently in audit window to secure SOC2 certification

Roadmap on Outlook

2026

- Double Digit Organic Growth in SaaS & Services
- Over \$1M in Merchandising revenues
- Operating Loss

2027

- Stronger Growth
- Return to Profitability

2028

- Continued Growth
- Increased Profitability

The Question of Value

2025 Core Revenue: \$25.4M
 Shares Outstanding: 25,583,018

Price to Sales Ratio

Stock Price	At 2025 Revenue
50 Cents	.5x
75 Cents	.75x
One Dollar	1x



Current Multiple: .25X

On Historical, not
future potential!



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Thank you!

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