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BE ONE STEP AHEAD

Corporate Presentation | 2025

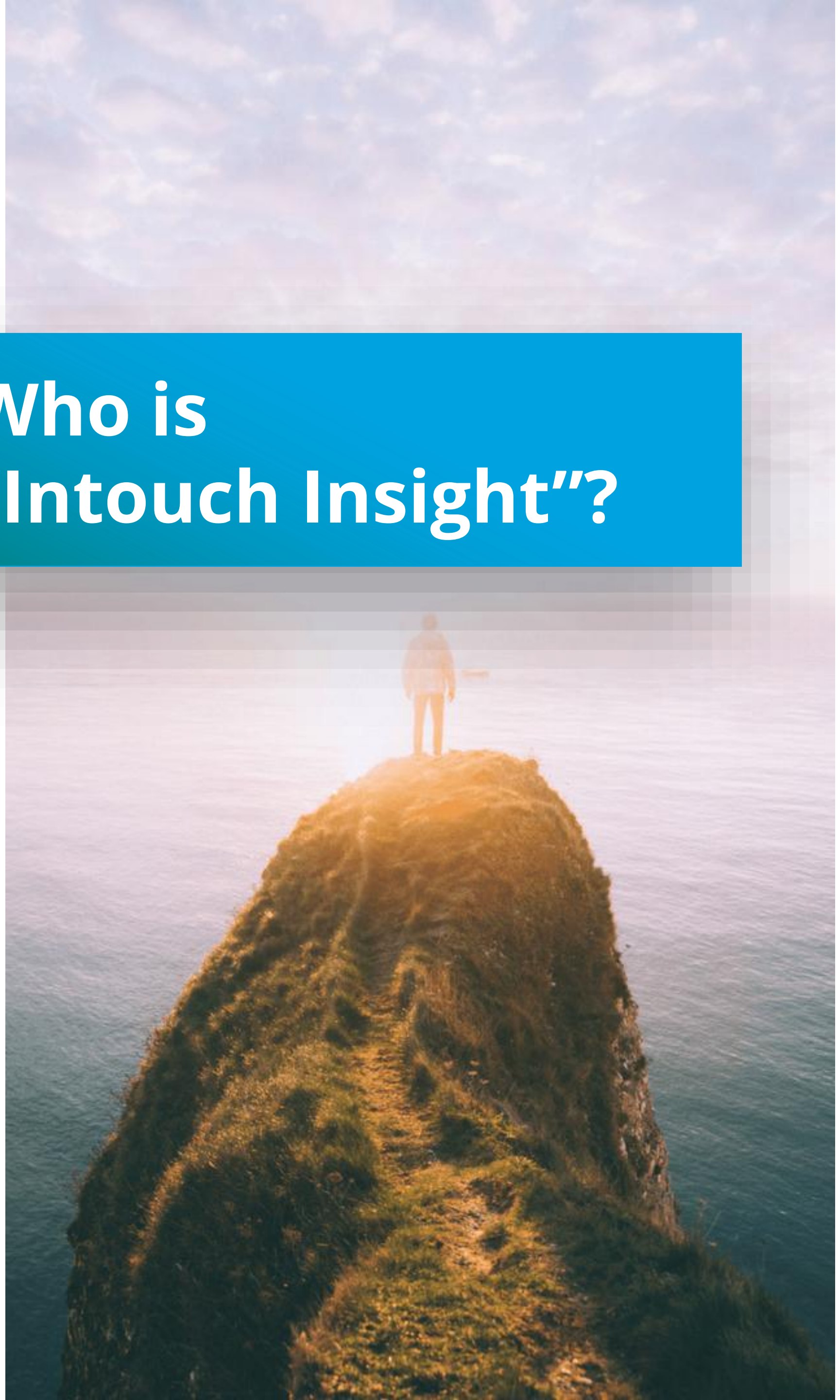
INTOUCH INSIGHT

WHERE EXECUTION EXCEEDS EXPECTATIONS.

Legal Disclaimer

This presentation includes statements which may be considered forward-looking. These forward-looking statements are based largely on the expectations of management of the Company as at the date hereof and are subject to uncertain events and circumstances which are beyond the control of the Company. Actual results could differ materially from those anticipated. You acknowledge that any reliance on or use by you of this information shall be at your own risk. In no event shall the company, its directors, officers, employees, agents or advisors be liable for any damages of any kind arising out of or relating to the use of this presentation, including, but not limited to, any loss of income or profits, incidental, special, indirect or consequential or any similar losses or damages, whether or not advised of the possibility of damages, and on any theory of liability, arising out of or in connection with the use of the information contained herein. This document does not constitute, nor should be construed as, an offer or solicitation of an offer for the purchase of any securities of the company, nor investment advice or an offering memorandum.

Who is “Intouch Insight”?



- Founded in 1992
- Roots to 1978 through acquisition
- Public for over 20 years

What do we do?

Provide Analytics and Insights for Multi-Location Businesses to Assist with Operational Execution and ensure overall Brand Health.

Where are we heading?

Fueling 2X Growth: Reinvest profits to scale operations, maximize leverage, and **double revenue to $50M by 2028.**

Meet the Board

Eric Beutel
Chairman

Cameron Watt
President, CEO & Director

Lee Bennett
Director

David Oliver
Director

Jennifer Batley
Director

Capital Structure

Share Price: $0.33

Issued & Outstanding Shares: 25,583,018

Market Capitalization: ~$8.5M

Insider Ownership: ~25%

- Eric Beutel: ~13%
- Cameron Watt: ~10%
- Additional Insiders: ~2%

Data as of Market open on October 20, 2025 – all in CAD

Intouch Insight is trusted by over 300 of North America's most loved brands, across several industry sectors, including:

- Restaurants
- Grocery
- Petro-Convenience
- Retail
- Automotive
- Hotels & Hospitality
- Property Management
- Banking & Financial Services

Intouch By The Numbers

About Intouch

- 45+ Years Experience
- 3 Leading Databases
- 12 Companies Acquired
- 2 SaaS Products
- 1 Platform Ecosystem

About Our Clients

- 4 of the top 10 QSR Chains
- 19 of the top 50 QSR Chains
- 6 of the top 10 Gas & Convenience Chains
- 14 of the top 50 Gas & Convenience Chains
- 1 of the top 2 Beverage Manufacturers

Our Services & Software

Advanced Features

Mystery Shopping & Audit Services

IntouchShop™

IntouchAudit™

Survey Software

IntouchSurvey®

Customer Experience Platform

IntouchIntelligence™

LiaCX®

ClearPoint Solutions
Tactical. Precise. Effective.

Checklist & Inspection Software

IntouchCheck®

External Programs

Building Brand Equity Through Thought Leadership

Industry recognized studies and reports examining the latest CX trends and performance of leading brands.

From Insights to Influence: Our Market Impact

Mainstage Conference Presentations

FS/TEC

OUTLOOK LEADERSHIP

QSR Evolution CONFERENCE

PIZZA POWER FORUM

Recent Media Coverage

Bloomberg

WSJ

CNBC

The Washington Post

QSR

CSP

RESTAURANT BUSINESS

HARVARD BUSINESS REVIEW

Nation's Restaurant News

Convenience Store News

Historical Milestones

2014
- $8.4M in Revenue & around 45 Employees

2014-2016
- Re-invested internal cashflows
- Launched IntouchCheck® (first SaaS product)

2017
- Announced CEM platform product vision (LiaCX®)
- Raised $3.5M to support investments

2018
- Invested in SaaS product & corporate capabilities
- Launched CX Platform
- Expanded development, sales and support team

2019
- 29% Revenue growth to $19.3M
- Expanded SaaS product capabilities

Early 2020
- Acquired 2 new companies with a 3rd announced
- Global Pandemic shifted focus to financial controls and business survival

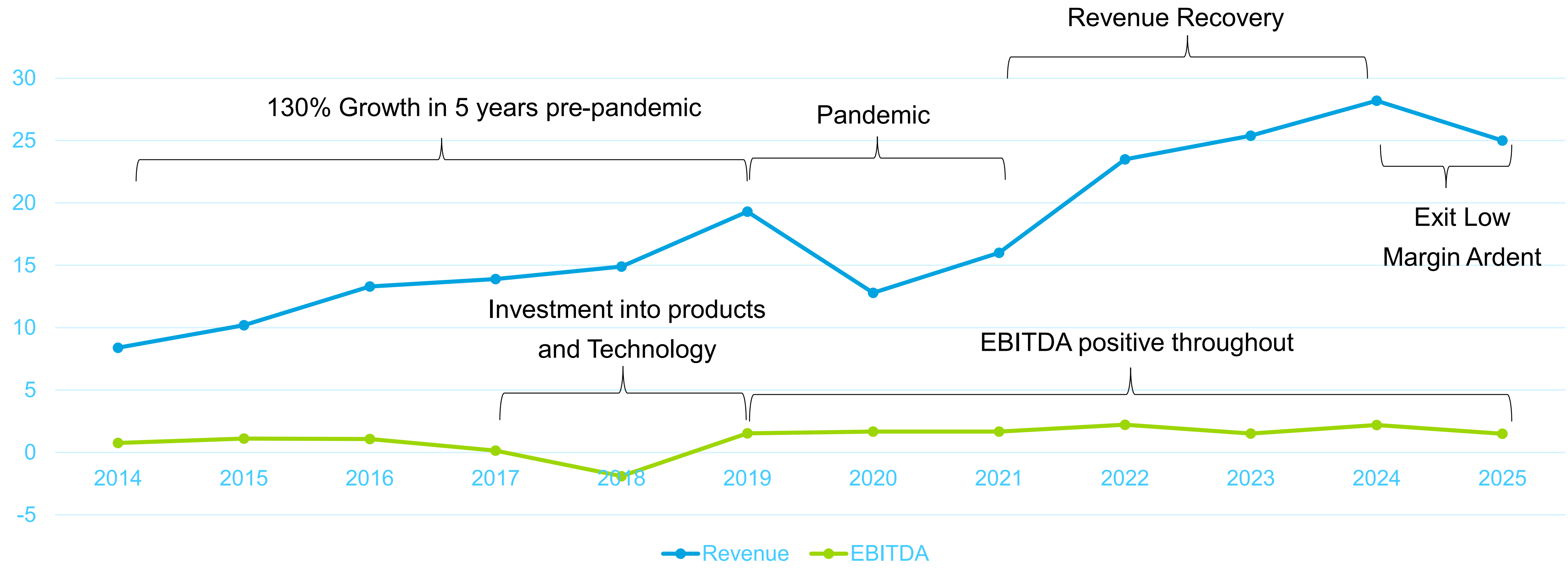
2020-2022
- Survived Pandemic & Maintained key clients and employees
- Remained EBITDA positive & continued to invest in capabilities

2023-2025
- Revenue over $25M and profit focused in 2024
- Acquired 3 new companies
- 2025 onward: started investing in growth to build scale and drive operating leverage

Acquisition History

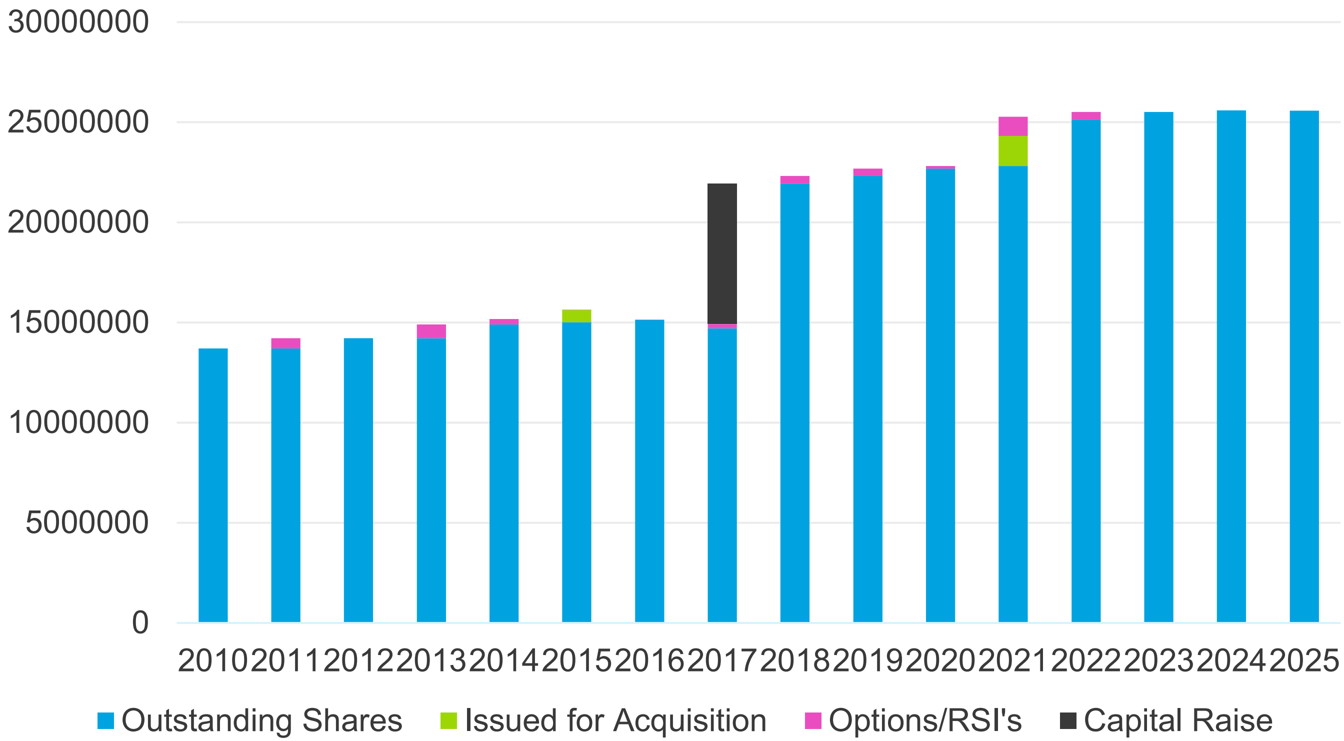
- **1992** – Intouch is formed, first firm to use kiosks to collect data
- **2005** – Acquisition of Tenox
- **2008** – Acquisition of Marketline Research & NCI Mobility
- **2011** – Acquisition of Service Intelligence
- **2013** – Acquisition of GCS Field Research
- **2015** – Acquisition of Statopex
- **2017** – Acquisition of Retail Track
- **2020** – Acquisition of PerformaLogics & MobilForce
- **2021** – Acquisition of SeeLevelHX
- **2023** – Acquisition of Alta360 & Ardent
- **2025** – Acquisition of ClearPoint Solutions

Financial History



2025 created using Q2 YTD released figures and making adjustment for standard historical Q4 seasonality

Share History



- Less than 26 Million Shares outstanding
- Only one capital raise since going public in 2002 – Proceeds to allow entry into SaaS
- Issuance in 2021 to cover pandemic-related employee obligations & facilitate acquisition

* Figures based on December 31 of that year except 2025 which is October 20

The Question of Value

2024 Core Revenue[1]: $25.3M

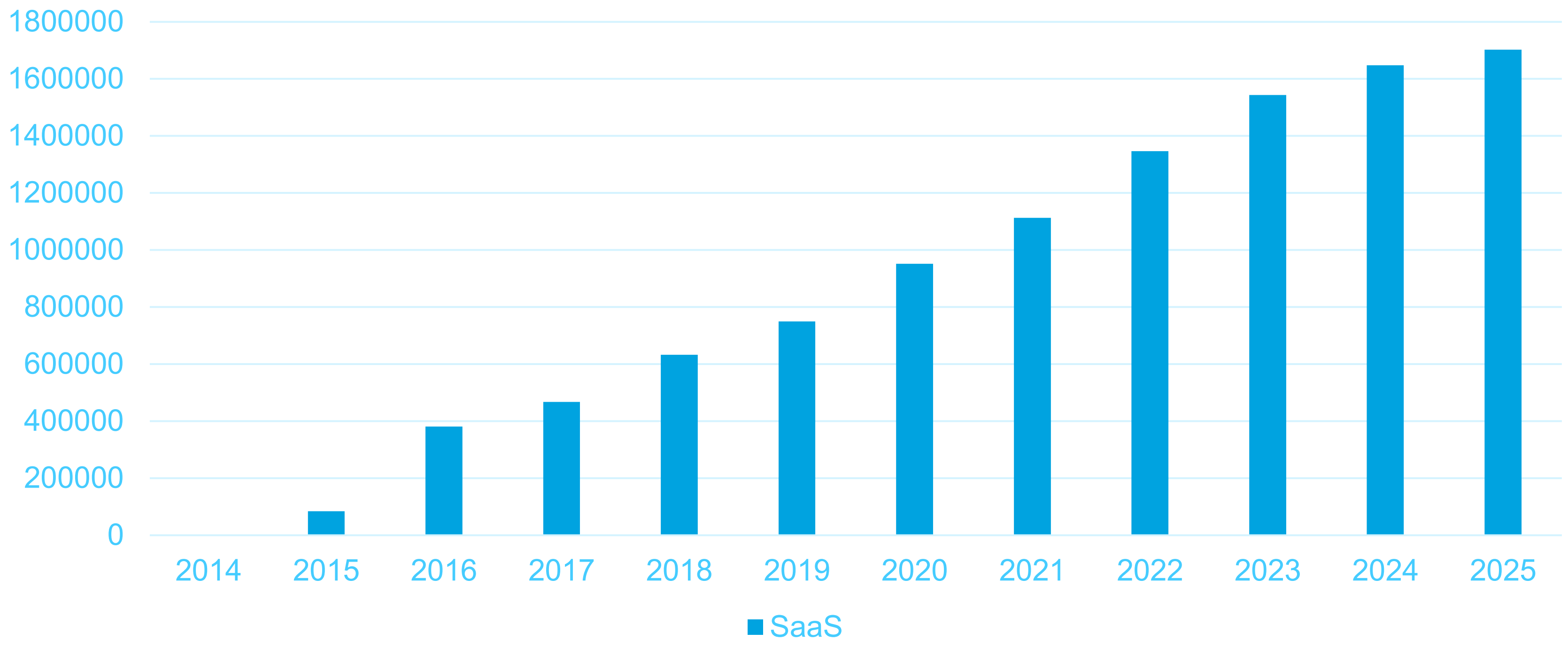
Shares Outstanding: 25,583,018

Price to Sales Ratio

Stock Price	At 2024 Revenue
50 Cents	.5x
75 Cents	.75x
One Dollar	1x

1: 2024 Core Revenue does not include Ardent Revenue. Total revenue was $28.2M for 2024

SaaS Revenues



- **100% built-in-house organic revenues**
- **Grown every year including during the pandemic**
- **At a 7x Revenue multiple creates a value of $12M on its own.**

2025 based on Q2 reported numbers x2 for full year

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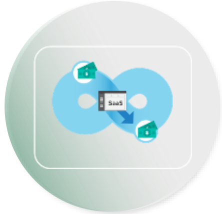
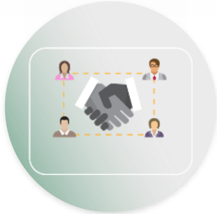
Capitalize on the Opportunity

Multi-location businesses have an ongoing need for information from across their broad geographies.

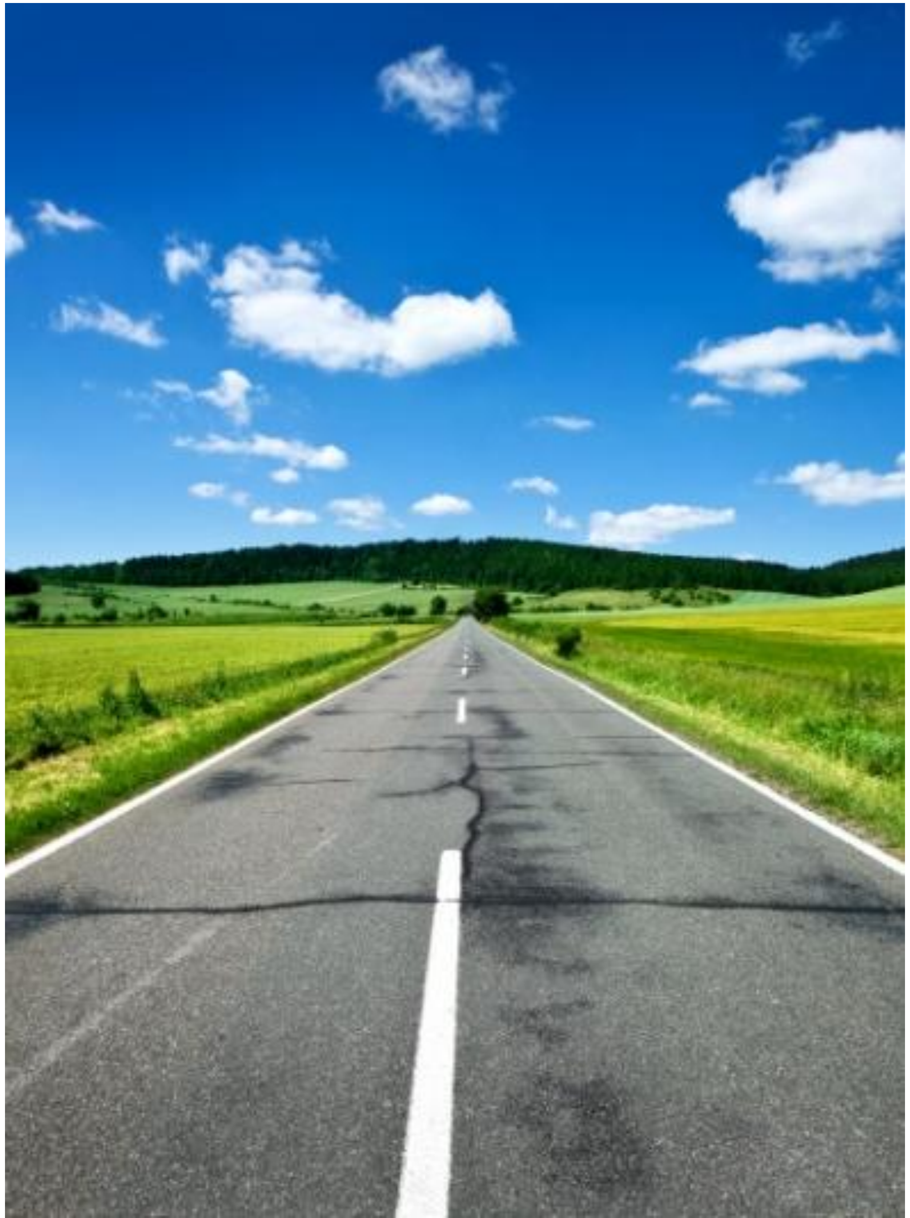


Intouch has proven to be a well managed business with the ability to adapt to changing market conditions and expectations



Intouch has a tenured team, a strong client base, market leadership and proprietary technology including a focus on AI introduction

The ability to offer software and services together utilizing a single platform provides true market intelligence & a competitive edge



2026: Looking Forward:

- **Reinvest** all near-term profits into Sales, Marketing, and Product Innovation
- **Prioritize AI** investment to drive **scalable** solutions and unleash **operating leverage**.
- Launch proactive **investor relations** program to **share growth story**.
- Targeting **100% revenue growth to $50M** in three years.

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Thank you!

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